Swedental 2018 immerses dental professionals in digital dentistry

Largest dental and oral care event in Scandinavia taking place in Gothenburg

Dentistry in Sweden

Currently, the Swedish Dental Association has 7,500 members, of whom 4,200 practice in the public dental service and 1,700 are private practitioners. Approximately 250 lecturers teach at the four dental faculties, and 1,300 dental students are also members of the association. According to 2015 figures, around 14,500 dentists work in Sweden, yielding a dentist-to-population ratio of one to 1,273.

At the 2018 Annual Swedish Dental Congress and Swedental exhibition, dental professionals can learn about the newest products and innovative treatment methods, as well as have the opportunity to advance their skills. From 14 to 16 November, visitors are gathering at the Swedish Exhibition and Congress Centre in Gothenburg, the second largest city of Sweden.

Swedental was established in 1973 and is now the leading trade fair in Scandinavia for the dental industry. The fair annually attracts some 180 exhibiting companies from about ten countries. It has around 11,000 visitors every year, including those attending the Annual Dental Congress. This year’s venue offers a total exhibition space of 41,000 m² and hosts 100 years of event organisation excellence.

The Annual Dental Congress offers accredited further education for the entire dental team. Combined with Swedental, participants can enjoy an immersive experience of the newest research and envisioned future developments in all fields of dentistry. The exhibition and the congress focus on the latest dental advances and innovative solutions, presented by inspiring speakers, and seek to foster meaningful business and networking time with peers.

With dental professionals under greater time pressure and public scrutiny than ever, this exhibition and congress present a unique opportunity to catch up with advancements and gain a glimpse of the future. For that reason, this year’s event places special emphasis on digitalisation in the various fields of dental care.

For the first time, the exhibition features a whole new area: Future Lab. This walk-through experience transports participants into the future to explore new technologies and how these innovations could be used in dentistry in the near future. Visitors are gathering at the Swedish Exhibition and Congress Centre in Gothenburg, the second largest city of Sweden.

Exhibition and Congress Centre

Gothenburg, the second largest city of Sweden.

Swedental 2018, 14–16 November

- Opening hours:
  - Wednesday, 14 November: 10:00–19:00
  - Thursday, 15 November: 9:00–17:00
  - Friday, 16 November: 9:00–17:00

- Venue:
  - Svenska Mässan—Swedish Exhibition and Congress Centre Mässan, Gata/Korsvägen 412 94 Gothenburg Sweden

- Organisers:
  - Svenska Mässan in association with the Swedish Dental Association and Swedish Dental Trade Association.

More information on the trade fair:
en.swedental.se
More information about the venue:
en.svenska massa

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Dental products in focus

The new Planmeca CALM algorithm for correcting patient movement in CBCT images is “the real deal”. Prof. Ann Wennerberg comments on the advantages and limitations of the TiUnite implant surface by Nobel Biocare.

Interview

In his new book, Dr Bertil Marklund advises on how good oral health, among other aspects, has a positive impact on our general health.

Editorial

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